

Hello, I'm Ania Grimone.  
I'm the founder of Venus Core Leadership and I help women in their midlife become empowered, better leaders by healing their sexuality.

**VENUS**  
CORE LEADERSHIP  
BY ANIA



## About The Passionate Speaker

Ania Grimone is a leader of Women's Empowerment Movement; Midlife Pleasure Revolution. Rooted in the feminine wisdom, based on safety, love, pleasure, and power, it helps women thrive personally and professionally without sacrificing any pieces of themselves.

She is a passionate speaker and advocate for women's empowerment. She has been a clinician and educator for 24 years, and a coach for the last 10. Her superpower is practicality, translating ideals into simple actions, that can be implemented the next day.

## About VCL

I created VCL in response to the world wide burnout of women, who sacrifice their health, relationships, and happiness in service of others. The mainstream, masculine blueprint for success, which emphasizes pushing and doing, over being and connecting is ill suited to women. VCL is a space where women can learn a new model of leadership, one which honors their needs and desires, body wisdom, sensuality, and their unique genius.

**More info: [venuscoreleadership.com](http://venuscoreleadership.com)**



## Speaking Topics

Women are different than men; they have different strengths, their own genius. To maximize their impact on the world, we must speak directly to those differences, and not translate and adapt approaches that fit the masculine style of leadership. So, I speak to empower women to thrive.

### 1. THOUGH PLEASURE TO POWER

- Undoing Burnout and Unlocking the Creative Wisdom of the Female Body with Modern Science and Ancient Tantra.
- How to create deep connection to self, expand self-love, unlock pleasure, and connect to the unique wisdom and power of the feminine.
- **Value add: Increase pleasure in your life and improve your leadership, and sex life at the same time.**

### 2. RADICAL SELF-CARE, THE OWNER'S MANUAL

- Learn why zebras don't have ulcers, and how you too can break the chronic cycle of stress, and return to the state of flow, health, and thriving.
- **Value add: Easily, quickly, and completely discharge the tension and drama of each day.**

### 3. WORK/LIFE BALANCE, WHEN IT IS NOT IN YOUR JOB DESCRIPTION

- Crack the code and stop leaving pieces of yourself behind.
- Ania will teach you a delicious formula for living full, authentic, and pleasure filled life regardless of circumstances.
- **Value add: Learn how to take your happy place with you wherever you go.**

### 4. REVOLUTIONIZING MIDLIFE

- Leave the stereotypes of a mature woman behind, and own your relevance, beauty, sexuality.
- Learn how midlife can become a springboard to the next fertile, and creative stage of your personal evolution.
- **Value add: Identify your power source as a mature woman.**

## Logotype

VCL logotype's main color is teal #51b3b7 but it can be used in other colors from VCL's color palette. **Minimum allowed size** of the logotype is 73 x 32 px.



**The Exclusion Zone** ensures the legibility and impact of the Logotype by isolating it from competing visual elements such as text and supporting graphics. This zone should be considered as the absolute minimum safe distance, in most cases the Logotype should be given even more room to breathe.

### BRAND'S CLAIM:

Reclaiming Sexuality.  
Redefining Leadership.  
Resurrecting The Whole Woman.

## Fonts & Colors

### Fahkwang Light

H1

### Montserrat Regular

H2, H3, H4 & Body

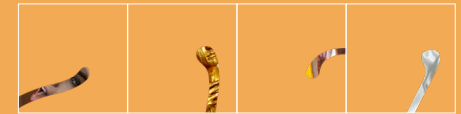
**\*Use fonts in white on color backgrounds & in black on white background**

### Content Topics & Colors:

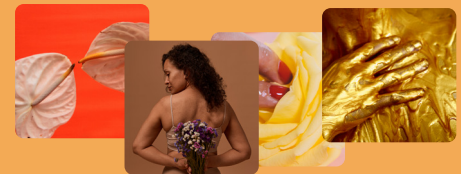
- Connection, love, safety: Yellow
- Pleasure: Red
- Power: Teal
- Healing Trauma & Conditioning: Purple

	#FFFFFF		#51B3B7
	#F3AA55		#331A49
	#B23B24		#000000

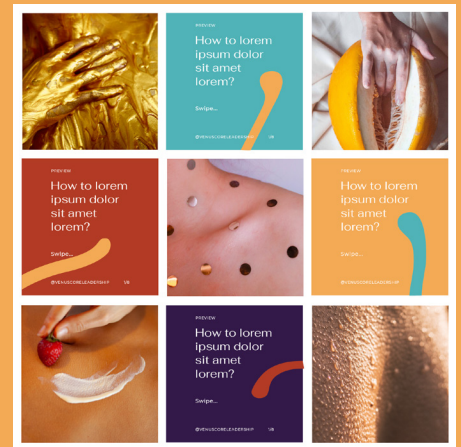
## Images & Shapes



**\*Positions of shapes in square formats**



**\*Rounded corners**



**\*This is how we use visuals on instagram**

## Partnerships



## Speaking Testimonials

### Ronnie R.

“A perfect discussion during these times! Love this presentation! So much great insight!”

### Chen C.

“Refreshing! You conducted a beautiful session on work / life balance. Very refreshing and deep into the soul that made sense.”

### Kelly C.

“Bottom line: I was definitely thrown for a loop with your presentation. It was unexpected, highly informative and appears to be a great way to actually get to the root of happiness not only of myself but ideally my partner as well. If nothing else, your contribution to me understanding my world was greatly improved.”

## Coaching Testimonials

### Stephanie R.

My work with Ania feels like the release of the exhale. I can show up, be witnessed, and held in a sacred feminine space where my sexuality and experience are honored and dignified. Ania helps me to discover deeper layers of myself with so much intuitive wisdom, gentle authority, and no judgement. Working with Ania has helped me to step more fully into my passion, embrace my sexuality and pleasure in a beautiful receptive way and take big steps in my career that have up leveled my wealth.

### Sofie C.

This work has finally allowed me to heal my sexuality, experience more pleasure, orgasms and have more courage to ask for what I want. In bedroom and in other areas of my life. I feel more confident, more beautiful and I worry much less what other people think. Ania creates an amazingly powerful and safe space for a very profound healing. She also does it with pleasure and play which makes it a lot easier than anything I have tried before. Thank you!

